

The Cabell County Family Resource Network (CCFRN) is a 501©3 non-profit, community-based organization that is a partnership of individuals, families and agencies working together to promote the well-being of children and families. Areas of focus are:

**EDUCATION:** Connecting resources to empower students to achieve personal excellence through our *Cabell County Student Empowerment Team (CCSET)*.

**WELLNESS:** Prevention and promotion of early intervention, screenings and services to improve family well-being and strategies to help children grow up safe and healthy.

- ***Partners in Prevention*** promotes ways to help children grow up safe and healthy through everyday actions that build the Protective Factors through the Strengthening Families five areas of: 1) Parental resilience, 2) Social connections, 3) Knowledge of parenting and child development, 4) Concrete support in times of need, and 5) Social and emotional competence of children.
- **CHIP outreach** – WV Children’s Health Insurance Program is promoted.
- **Oral Health Promotion through “Resources for Healthy Teeth Toolkit”** to help parents and programs promote good oral health and help children have healthy teeth and smiles for life.
- **Resources are shared through Cabell County Quick Guide, website and social media.**

**TRAINING:** FRN has assisted in conducting a variety of training like Strengthening Families, Brain Under Construction, and other workshops.

## CONNECT WITH US!

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**For email alerts opt in on the homepage:**  
[www.cabellfrn.org](http://www.cabellfrn.org)

From the website, find social media links:

[Cabell FRN Facebook](#)  
[Cabell FRN Twitter](#)  
[Cabell FRN Pinterest](#)  
[Cabell FRN Instagram](#)

CCFRN receives funding for planning and coordination through WV Dept. of Health & Human Resources, oral health promotion through Marshall Univ. Research Corp., mini-grant from WV ACEs Coalition through the Claude Worthington Benedum Foundation, and Partners in Prevention mini-grant through Prevent Child Abuse WV.

## ANNUAL HIGHLIGHTS



**BELIEVE IN THE BEST FOR STUDENTS**



**GOOD BEGINNINGS FOR KIDS**



**WELLNESS**



**CONNECT RESOURCES & PARTNERSHIPS**

**July  
2018 to  
June  
2019**



**CABELL COUNTY  
Family  
Resource  
Network**



## BELIEVE IN THE BEST FOR STUDENTS

**Classroom Champions:** There were **16 community members** who served as **Classroom Champions** to **32 “Little Champs”** at Explorer Academy. The mission is two-fold:



to support students academically in their efforts to work at appropriate grade levels and to be a positive adult in their lives. Classroom Champions mentor students and tutor them in reading and math which helps them reach the next academic level. The program started eight years ago at Peyton Elementary. The school staff identifies students who are very close to reaching the next academic level in reading and math. The Champions meet with each of their two “Little Champs” for thirty minutes each week. Five Champions decided to continue to follow 8 of their students to Huntington East Middle school to mentor and provide academic assistance as needed.

**Adverse Childhood Experiences:** ACEs are traumatic events occurring in a child’s life before age 18. These negative experiences can harm brain and development resulting in long-term health issues and stressed brains can’t learn. A WV ACES Coalition mini-grant covered the costs of showing the films “Paper Tigers” and “Resilience” to students on the Marshall campuses in Huntington and Point Pleasant. The 5 events reached **139** college students to bring awareness to strategies that build resilience and help students move beyond their traumas and difficulties to succeed.

During the event, it was very moving to hear a few Marshall social work students share some of their personal stories while in middle and high school dealing with bullying, depression and thoughts of suicide. All of these issues were very common themes experienced by students in the films. It was the presence of a caring adult in their life that told them they can move beyond their circumstances and made the difference for the students.

**Connections Matter!**



## CONNECT PARTNERS

FRN connected **115 people from 68 partners** who spent **903 hours** of time on these initiatives that reached students— **32** school age, **139** college and **20** middle school girls, over **1,400 parents** and outreach to **2,500** at community events. With grant and funding support of **\$57,568**, the FRN leveraged **\$23,642** of in-kind value. **That is a return on investment of 41% !!**

## CONNECT RESOURCES



Resource information is shared through social media, website, press releases/media advisories, and email bulletin alerts. The Cabell Co. Quick Guide can be downloaded from [www.cabellfrn.org](http://www.cabellfrn.org).

**There were 1,690 media placements with total impressions of 749,864.**



## WELLNESS



FRN compiled “**Resources for Healthy Teeth**” toolkit with best practices—including age 1 dental visits,

quality information for children’s activities, ideas, tools for teachers of preschool and school age children, and how parents can find a dentist. We hope to increase knowledge of these resources and the use of dental services and help children be cavity free.

For the Children’s Dental Health Month campaign in February, the FRN was able to sponsor toothbrushes, teaching tools like books and stuffed animals to staff of early education preschool centers and in home parent education programs, and the American Academy of Pediatrics “Brush, Book, Bed” materials to reach over **1,400 parents**. Through community events, information was shared with over **2,500 families**.



## GOOD BEGINNINGS FOR KIDS

**Partners in Prevention:** *Girl Power event* focused on wellness and self-esteem of middle school girls. It began with an agency resource scavenger hunt, then dinner and informal *Table Talks* led by health professionals about wellness, nutrition, skin care, cyberbullying, and healthy emotions. There were **65 in attendance** with 27 people from 19 partner organizations who conducted the scavenger hunt event and photo booth, 8 speakers, 20 middle school girls, and 10 parents. There were 36 sponsors for prizes. Feedback cards were completed by speakers, vendors, parents and girls. Overwhelming top responses of what they liked were the speakers and all of the conversations. The event was made possible by sponsors HIMG, Adolescent Health Coordinator Region 2, and Mission WV in partnership with FRN Partners in Prevention project.

## Community Awareness Pinwheel Gardens:

The pinwheel is the symbol of hope for great childhoods all children deserve. Each April, FRN and community organizations bring awareness by doing “Pinwheel Gardens” and displays. There were 8 outdoor pinwheel gardens and 2 agencies did inside counter displays.



FRN and CCSET, in partnership with Hourglass Media and the Huntington Area Convention and

Visitors Bureau, released the *Pathways to Summer Fun 2019* free resource guide for the second year. The guide promotes social connections and concrete support for parents to find summer learning opportunities. CCSET distributed **14,000** Summer Fun guides to public, private schools and preschools, Cabell Co. Library, and Cabell Co. Substance Abuse Prevention CARA youth programs. **3,000** more were given out through Cabell-Huntington Convention and Visitors Bureau, who sponsored the printing of the guide.