



# May 9-10, 2016

Lakeview Golf Resort and Spa  
1 Lakeview Dr.  
Morgantown, WV 26508

## PREVENTION IS POSSIBLE!

Join us for a high energy, two-day training on prevention programming for prevention specialists in schools, in the community and on college campuses! Learn how you can make a difference!

**JEFF BUCHOLTZ & TYLER OSTERHAUS**  
WE END VIOLENCE  
**LB KLEIN & MORGAN CURTIS**  
PREVENTION SPECIALISTS

**No Registration Fee! Lunch is on your own.**

**Lodging and per diem scholarships are available, if needed.**

**Questions: Contact Nikki Godfrey ([nikkig4fris@gmail.com](mailto:nikkig4fris@gmail.com)) or Debra Bonasso ([dlb.wvfris@gmail.com](mailto:dlb.wvfris@gmail.com))**

Registration and lodging scholarship requests can be completed [here](#). Registration deadline is May 2, 2016. Lodging scholarship request deadline is April 22, 2016. If approved for a scholarship, WV FRIS will make lodging arrangements with Lakeview.

### Learning Objectives

Participants will be able to:

- Analyze several frameworks for understanding campus prevention.
- Describe the social justice framework and a trauma-informed approach to prevention.
- List benefits of a comprehensive approach to prevention.
- Develop a strategic plan for prevention with their constituents.
- Identify steps in developing a social media plan.
- Discuss unique considerations for social media related to interpersonal violence prevention.
- Identify ways to integrate evaluation into prevention work.
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### Continuing Education

Counseling – Provider Number WVBEC-518: 12.5 contact hours

Social Work – Provider Number WV 490094: 15 contact hours

Sexual Assault Advocate Training Hours: 12.5 hours

Domestic Violence Advocate Credits: 12.5 hours PENDING

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# **AGENDA**

**Monday – May 9, 2016**

## **Featured Speakers**

**Jeffrey S. Bucholtz**, MA received his Bachelor of Arts degree in Anthropology and Communication from UC Santa Barbara where he worked with the UCSB Women's Center Rape Prevention Education Program as a Male Violence Prevention Specialist. Both prior to and during his tenure at the UCSB Women's Center, Jeff coordinated several student programs including Men Against Rape, Students Stopping Rape, and the Multicultural Outreach Program. During this time, Jeff began his ongoing work to build and sustain collaborative alliances across privileged and oppressed social groups. In 2006, Jeff received his Master of Arts in Women's Studies from San Diego State University. For the past eleven years, Jeff has worked as an activist and public speaker, providing hundreds of presentations and performances in the fields of sexual violence, masculinity, violence prevention, and more. Jeff has done extensive work with the male community to engage and involve men in violence prevention, including his work as co-chair of the San Diego Men's Leadership Forum.

**Tyler Osterhaus** is an artist, advocate, and anti-violence educator utilizing multimedia to challenge dominant cultural narratives to promote healthy relationships and create communities free from violence. Tyler has also served in the trenches as a front line Domestic Violence and Sexual Assault Victim Advocate and has worked with the Department of the Navy's Family Advocacy Program and Sexual Assault Prevention and Response (SAPR) Program. Tyler has managed and developed prevention programs within local, state, and federal government. He has brought his high energy, entertaining, and often humorous approach to anti-violence education to non-profits, schools, human services agencies, military installations, and community groups. Tyler received a Bachelor's Degree from the University of Wisconsin, Oshkosh in Human Services.

**8a.m. – 8:30a.m. Registration**

### **Violence Prevention Frameworks**

*Jeff Bucholtz and Tyler Osterhaus*

Explore a variety of best practice prevention strategies with an emphasis on use of popular culture to stimulate and situate discussions about violence prevention and masculinity. We will explore questions such as: What are the cultural norms that facilitate violence; how do we discuss and challenge these norms; how do these norms affect victims; and how do they encourage predatory behavior?

### **Building Prevention Capacity**

*Jeff Bucholtz and Tyler Osterhaus*

Together we will look at a variety of strategies to help increase your community's readiness and capacity to conduct violence prevention work. We will focus on the value of readiness assessments, establishing coordinated councils (and the necessity of collaborative work), cohesive campaigns for institutions of higher education, and how to work with K-12 schools.

### **Connecting Oppression and Violence Prevention**

*Jeff Bucholtz and Tyler Osterhaus*

During this afternoon session we will discuss how to connect typically "resistant" or "high-risk" populations to the ways that sexism, racism, heterosexism and other forms of oppression encourage perpetrator behavior and silence/shame victims. Particular emphasis will be placed on intersectional strategies and the importance of connecting dehumanization and interpersonal violations.

### **Specific Strategies for Engaging Boys & Men**

*Jeff Bucholtz and Tyler Osterhaus*

How do we help boys and men understand their role in preventing interpersonal violence? During this final session we will examine a variety of best practices for helping men find a place and a role in violence prevention and survivor support.

**4:00p.m. Wrap-Up**

# Tuesday – May 10, 2016

## Featured Speakers

**LB Klein**, MSW has dedicated her professional and academic career to engaging communities to end violence, support survivors, and advance social justice. She is currently a graduate student in the Program on Gender-Based Violence within the University of Colorado Denver School of Public Affairs. LB previously directed Emory University's Respect Program and the Domestic Violence Court of Saint Louis County's volunteer program. She earned her BA and MSW from Washington University in St. Louis and has advanced training in LGBT health and mindfulness-based interventions. LB is an independent consultant based in Atlanta, GA, and a Lead Trainer with the Prevention Innovations Research Center at the University of New Hampshire.

**Morgan J Curtis** is an independent consultant who has worked for over a decade to address issues of gender-based violence through a variety of community, academic, and organizational roles. Her specialty is building the capacity of organizations to implement and evaluate comprehensive, community-based primary prevention initiatives. In 2006, the Texas Association Against Sexual Assault hired her to coordinate the shift of rape crisis centers to a primary prevention approach to ending violence. She has worked at the local, state, and national levels to build agency capacity to conduct meaningful program evaluation and is the co-author of a toolkit on activity-based evaluation. She holds a bachelor's degree in psychology and a master's degree in social work and has served as an adjunct lecturer at the University of Texas at Austin. Currently, Morgan is pursuing an additional master's degree at Harvard Divinity School.

## 7:30a.m. – 8:00a.m. Registration

### **Comprehensive Approaches to Preventing Gender-Based Violence on Campus**

*LB Klein*

Current federal legislation, visible student activism, and increased public attention combine to form a unique cultural moment to address sexual assault, intimate partner violence, and stalking on campus. This session will explore strategies to engage communities and implement comprehensive programs to work toward an end to gender-based violence. This session will also provide tangible steps toward developing a campus-wide comprehensive plan for gender-based violence prevention.

### **Foundations of Evaluation**

*Morgan Curtis*

Evaluating prevention work can seem like a daunting task, and many prevention workers don't know how to collect data that they can use to improve their programs. This workshop will lay the foundation for understanding and conducting evaluations of primary prevention work by exploring the purposes of evaluation, misconceptions, and types of evaluation.

### **Reframing Evaluation: Tools and Skills**

*Morgan Curtis*

With some out-of-the box thinking and thoughtful planning, prevention workers can turn activities and observations into evaluation tools that can help them gauge success. Building on the theoretical information from the *Foundations of Evaluation* session, we will explore ways to integrate evaluation into prevention work and design evaluations that yield useful data.

### **Individual Technical Assistance**

*LB Klein*

Limited sessions will be available to campus professionals for a one-on-one experience to discuss best practices and areas for improvement. Participants will sign-up for a session at the training event.

### **The Best Offense is a Good...Social Media Plan**

*LB Klein*

With critical but daunting goals like ending sexual violence or supporting survivors, social media can feel like the last priority, especially without dedicated staff and funding. Through case studies and group discussion, we will discuss how social media can truly help you achieve your program's prevention goals. We will discuss practical strategies that incorporate reacting to crisis, promoting key messages or events, and long-term proactive engagement. *(This course is specifically for campus-based advocates/ educators and will run in conjunction with Evaluation for Elementary School-Aged Children.)*

### **Evaluation for Elementary School-Age Children**

*Morgan Curtis*

Working with younger children presents unique challenges and opportunities for evaluating prevention work. This session will engage participants in problem solving and brainstorming around the application of the methodologies covered in the session. *(This course is designed for community-based prevention advocates and will run in conjunction with The Best Offense is a Good...Social Media Plan.)*

## 4:00p.m. Wrap-Up